Life Shotz Changes Its Name and Introduces Two New Products

FOR IMMEDIATE RELEASE

COEUR D’ALENE, IDAHO – September 18, 2015. Exciting things are shaking up at Coeur d’Alene-based nutritional company, Life Shotz. They recently announced a name change to Life Matters and introduced two new nutritional supplements: Mind and Motion.

Life Shotz, the company, was founded around a single elite nutritional drink with the same name. As Life Shotz expanded its elite nutritional line with a line of vegan protein shakes, the company's vision became greater than a single product.

This new name perfectly captures their expanded vision to bring the things that matter into each customer’s life – a higher level of health, wellness and personal freedom.

The Vision of Life Matters is grounded in four key elements: To provide profound education; clean, elite nutritional products; a tribe culture of transparency and fun; and a wealth-building platform through the Network Marketing opportunity.

"Life Matters is the perfect name for the vision and culture we are creating. We are a values-based company. We focus on our customers' values, we focus on what our sales force values are, and what matters most to us as the owners. Fun, integrity, leadership and honor matter to us. We just love this name." - Richard Bliss Brooke, Owner and Chief Visionary Officer.

Along with the new name comes the introduction of two new nutritional supplements: Mind and Motion.

Mind is an incredible nootropic. It's the ultimate brain food with a scientifically formulated blend of core nutrients to help maximize the brain’s performance and protect it from cognitive decline.
Motion was created to help keep the body moving, no matter what your age. It has a unique blend of core nutrients, including Harvard-proven UC-II®, to help improve the body’s performance, flexibility and protection.

Mind and Motion join Life Matters’ already stellar line-up of nutritional products: Life Shotz, a potent, daily vitamin drink; and LSVIBE, a vegan meal-replacement protein shake.

Life Matters is owned by Richard and Kimmy Brooke, veterans of the Network Marketing industry, with a corporate office in Coeur d’Alene, Idaho. To learn more, visit lifematters.net.

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